

# CHARLES UMOINYANG

Director | Writer

## CONTACT

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## SPECIALISMS

Narrative Design &  
Season Architecture

Live Broadcast Scripting

Reality Series Structuring

Post-Production Direction

Talent Direction

Format Development

## REFERENCES

### Darren Hayward

Showrunner

AMVCA · Trace Awards ·

Last One Laughing ·

The Voice Nigeria S3

### Tamara Downing

Line Producer

AMVCA · Trace Awards ·

Last One Laughing ·

The Voice Nigeria S3

Director and Writer specialising in large-scale entertainment formats. The work spans live awards, reality series, and multi-episode productions; from development and scripting through to post production. The throughline is always the same: story that works, broadcast that delivers.

## EXPERIENCE

### Series Director · Sparkle Talent Hunt Season 3

September 2025 – January 2026

- Led creative vision and execution from development through post-production.
- Created a new format and episodic structure built around biblical themes aligned with the show's gospel focus.
- Directed post-production and editorial flow; guided editors and contributed to on-screen performance graphics.

### Scriptwriter · Globe Soccer Awards, Dubai

December 2025

- Scripted host links, category introductions, and winner voiceovers for a large-scale international live awards broadcast.
- Adapted scripts in real time for production changes and talent availability.
- Collaborated remotely with the international production team to ensure narrative consistency across the live show.

### Writer · Africa Magic Viewers' Choice Awards (AMVCAs 10 & 11)

May 2024 & May 2025

- Wrote host scripts in close collaboration with the Showrunner, plus guest presenter speeches and broadcast voiceovers.
- Worked with the creative team on stage execution and artist coordination.

### Writer · Maltina Teacher of the Year

October 2024

- Developed and wrote all host scripts for the live broadcast — introductions, transitions, and contestant interactions.

### Director & Writer · StanbicIBTC Fuze Talent Show Seasons 2 & 3

September 2023 – December 2023 | June 2024 – December 2024

- Led all creative aspects of a 4-category reality talent competition — directing hosts, judges, performances, and the creative team.
- Developed and wrote all scripts (episodes, hosts, voiceovers, promos) and created the format for themed tasks and challenges.
- Supervised all post-production activities in collaboration with the Technical Director.

### Writer · Trace Awards & Festivals

October 2023

- Wrote the full show script (starring D'Banj & Maria Borges), red carpet coverage scripts, presenter speeches, and broadcast voiceovers.

### Content Producer · Last One Laughing Naija — Amazon Original

May 2022 – December 2022

- Oversaw a team of comedy writers and story producers to develop all talent briefs, profiles, gags, and story arcs across 6 episodes.

- Managed and supervised all offline post-production including editing, sound design, and subtitling.
- Implemented a feedback tracking system ensuring timely delivery of Prime Video's offline deliverables.

**Writer & Content Director** · The Voice Nigeria Season 3

*November 2020 – July 2021*

- Managed the content pipeline across 17 episodes — story arcs, all scripts, and post-production supervision.
- Directed talent profiles, interviews, and rehearsals; collaborated with the Showrunner on episode direction.

**Writer & Content Supervisor** · Access the Stars

*November 2019 – April 2020*

- Wrote and supervised content development for 13 episodes; successfully transitioned production to virtual during COVID-19.

**Writer** · MTVBase The People's Hero

*July 2019*

- Scripted 10 episodes — host segments, voiceovers, and promos across 6 pre-recorded and 4 live shows.

**Writer** · MTVBase Guycode

*May – July 2017*

- Wrote scripts and developed beat sheets for 13 episodes.

**ADDITIONAL DIRECTING CREDITS**

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**Director** EdoBest Documentary — Edo State Government 2024

**Director** PZ Virtual Tour (Corporate Video) 2021

**Director** Revolution Plus @60 Commercial 2020

**Writer & Producer** Chikki Noodles Corporate Videos 2018

**Writer & Associate Producer** The Undergrads (TV Series) 2014